

COMPANY

MailUp S.p.A.

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Nomad
EnVent Capital Markets Ltd



Specialist broker
CFO SIM S.p.A.

ISIN	IT0005040354
BLOOMBERG	MAIL:IM
REUTERS	MAIL.MI
Market Segment	AIM

The MailUp Group is a result of technological research and of the entrepreneurial success of MailUp S.p.A. (MAIL.MI) the parent company that developed a digital cloud computing platform used by SMEs and large corporations to communicate with their customers via email and SMS. After becoming a leading player in the ESP sector and being listed on the AIM market of the Italian Stock Exchange, MailUp has embarked on a path of growth by acquiring both established and emerging companies: Acumbamail (Spanish and Latam markets), Globase (Nordics market) and Agile Telecom (SMS wholesale market). The brand portfolio is completed by BEE, an email editor launched in 2015 as a complementary business line which already has thousands of customers worldwide. Today the MailUp Group is one of the leading players in Europe in the field of marketing technologies, thanks to more than 17,000 customers and 900 resellers in over 100 countries. www.mailupgroup.com

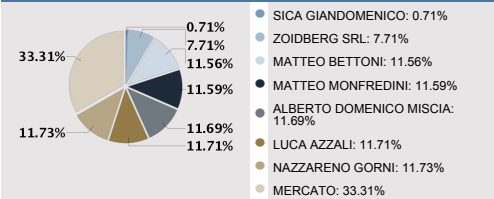
CORPORATE GOVERNANCE * (CG)

Executive	Non executive	Independent	
BOARD MEMBERS			
●			Matteo Manfredini President of the Board
●			Nazzareno Gorni Vice President and Managing Director
●			Glandomenico Sica Executive administrator
	●		Micaela Cristina Capelli Independent Director
	●		Armando Biondi Independent Director
BOARD MEMBERS OWNERSHIP			
Nazzareno Gorni 1,658,800 shares on 9/7/17			
Matteo Manfredini 1,639,280 shares on 9/7/17			
Glandomenico Sica 100,000 shares on 9/7/17			
TOP MANAGEMENT			
Matteo Manfredini President and CFO			
Nazzareno Gorni CEO			
Luca Azzali General Manager			
Alberto Domenico Miscia Head of Deliverability & Compliance			
Glandomenico Sica Director with responsibility			
De Filippi Giammarco Chief Administrative Officer			
Michele Cappellini Chief Information Officer			

(1): Internal Control Committee (2): Compensation Committee (3): Nomination Committee

(CG) Corporate Governance: Traditional Model

SHAREHOLDERS *



Source: COMPANY. Update: 14/02/2018

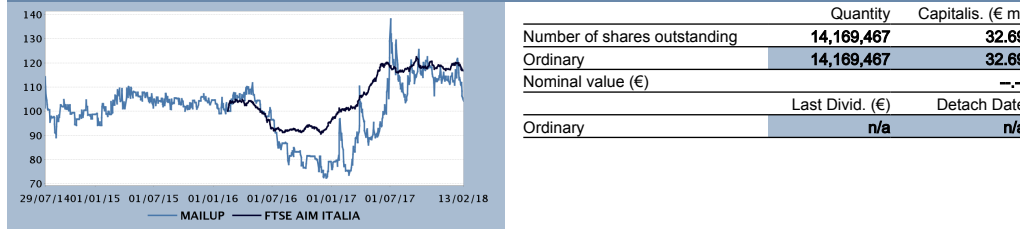
KEY FIGURES *

€m	First-Half Results		Var %	Annual Results	
	30/06/17	30/06/16		31/12/16	31/12/15
Total Sales	13.08	10.14	29.09%	21.64	9.46
Ebitda	1.20	1.11	8.06%	2.41	0.67
Ebitda margin	9.16%	10.94%		11.16%	7.13%
Ebit	0.49	0.53	-9.02%	1.19	-0.14
Ebit Margin	3.71%	5.27%		5.48%	-1.49%
Ebt	0.44	0.51	-12.60%	1.13	-0.12
Ebt margin	3.39%	5.00%		5.21%	-1.23%
Net Result	0.18	0.11	61.91%	0.77	-0.16
E-Margin	1.40%	1.11%		3.55%	-1.66%

	First-Half Results		Var %	Annual Results	
	30/06/17	30/06/16		31/12/16	31/12/15
Net Financial Debt / (Cash)	-1.96	-0.71		-0.95	-1.02
Net Equity	7.56	7.07	6.88%	7.02	6.20
Capital Employed	5.59	6.36	-12.02%	6.07	5.18

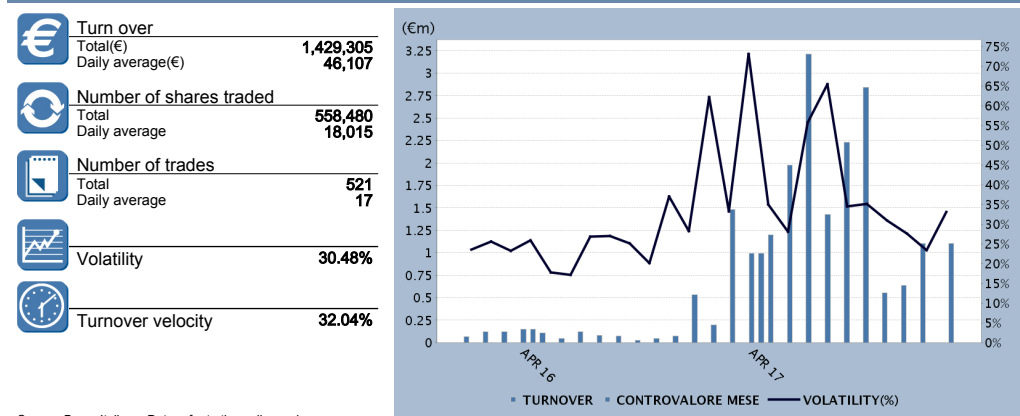
Source: company data. The year-end closing is at December, 31. Values are expressed in Million Euro. Net financial position means cash higher than debts. Figures of consolidated annual report are in accordance with IAS/IFRS Accounting Principles also for year 2015

SHARE ANALYSIS



	Last price	Ord	Performance	Ord
13/02/2018		2.31	-2Y	3.50%
Price range (-2y)		Ord	-1Y	34.13%
MAX		3.06	-3M	-8.24%
MIN		1.60	-1M	-6.98%

TURNOVER AND VOLATILITY - STATISTICS FROM 02/01/2018 TO 13/02/2018



Source: Borsa Italiana. Data refer to the ordinary shares.

OTHER LISTED INSTRUMENTS ON BIT MARKET

- IDEM STOCK FUTURES
- SECURITISED DERIVATIVES
- WARRANTS
- STOCK OPTIONS
- LISTED BONDS

ANALYST REPORTS

Analyst reports from www.borsaitaliana.it: Value Track (09/10/2017) Value Track (04/04/2017)

* The above information has been provided and updated by the issuing company